

Title: Informal meeting to discuss the EIT KICs

The European Commission proposed in July 2019 an update to the **EIT Regulation** and a **new Strategic Innovation Agenda for the EIT the period 2021-2027**. The Strategic Innovation Agenda (SIA) goes in line with the objectives of Horizon Europe and contains some new features, one of them being a new KIC set to focus on the **cultural and creative industries (CCI)**. The KIC is planned to start in 2022.

The purpose of the meeting is to bring together all ERRIN members interested in applying for the KIC and give an opportunity to learn from the experiences of Brainport Eindhoven application for Urban Mobility KIC, represented by Bernadette Bergsma, Interim Head of Communications at EIT Urban Mobility.

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