



RICC Side event of European Week of Regions and Cities

Culture, Creativeness, Innovation and Knowledge Ecosystems

AGENDA

Thursday 13 October 2022

12:30 - 13:30, Brussels time

Location: Lombardy Region Delegation to the EU

Place du Champ de Mars 2, 1050 – Bruxelles

12:30

- Welcome address - Lombardy Region
- Opening and introduction - Marcos Nogueira, Permanent Representation of Alentejo in Brussels (moderator)

12:40 – Barbara Gessler - Head of Unit, Creative Europe Programme, DG EAC - **“Creative Europe Programme”** (Video Address)

12:55 – Ramsés A. Grande - DG REGIO – **“Regional perspective of the New European Bauhaus”**

13:10 – Luca Perego – Head of Unit, Innovation and EIT, DG EAC - **“Culture, Creativeness, Innovation and Knowledge Ecosystems: the role of the new EIT Knowledge and Innovation Community”**

13:25 – Q&A Session

13:30 – Final remarks – Patricia NÚÑEZ CORTÉS – Director, Delegation of Extremadura in Brussels