

EU Design Days 2019

Sustainability and Circular Economy

26 November 2019

Representation of the European Region Tyrol-South Tyrol-Trentino

Rue de Pascale 47, 1040 Brussels

8.30 Registration and Coffee

9:00 Welcome

- Vesna Caminades, Director of the Brussels Office of the Autonomous Province of Bolzano/Bozen – South Tyrol
- Pirita Lindholm, Director of ERRIN

9:10 Keynote speech

Fulvia Raffaelli, Head of Unit, Clean Technologies and Products, DG GROW, European Commission

9:30 Circular Design: Strategies, Synergies, Tools.

- **The power of a circular future**
Tina Kammer, InteriorPark, Stuttgart Region, Germany
- **As a design Centre promoting general design tools, how do we answer requests including circular economy parameters?**
Victoria Rosello, Cité du Design, Saint-Etienne, Auvergne-Rhône-Alpes Region, France
- **How can you convince citizens to change their energy use?**
Robert Elbrink, City of Eindhoven,
Lenneke Kuijer, Eindhoven University of Technology, The Netherlands
- **Designing Circular economy in the innovation system of the region of Päijät-Häme**
Kristiina Soini-Salomaa & Kati Manskinen, Lahti University of Applied Sciences/Päijät-Häme Region, Finland
- **Materialising new artifacts and imaginaries for local/regional Circular Economies: The catalytic role of design research**
Alastair Fuad-Luke, Free University of Bozen-Bolzano, Autonomous Province of Bolzano/Bozen – South Tyrol, Italy

10:45 Coffee Break

11:15 Responsible Design: Produce, Consume, Re-use.

- **Circular design and the textile value chain**
Luc Kikkert, Arnhem Nijmegen City, The Netherlands

- **Upcycling in the South Moravian Region: Where fashion meets environment**
Helena Tovarkova, Veronica Foundation, South Moravia Region, Czech Republic
 - **In the name of fashion and climate anxiety**
Adrain Zathraeus, Smart Textiles/Science Park Borås, Vastra-Gotaland Region, Sweden
 - **Responsible design in practice and its influence on sustainable development of a region**
Katarzyna Kaliszewska-Czeremska & Carolina Pietyra, AKTAN, Malopolska Region, Poland
- 12:15** • **What is next?**
Adèle Berault, Lille Metropole 2020 World Design Capital
- 12:30** *Lunch break (lunch sponsored by Autonomous Province of Bolzano7Bozen – South Tyrol)*
- 13:30** **Sustainable Design: Learn, Collaborate, Raise awareness.**
- **Urban Garden Follies: The relevance of Live Projects in First year Education**
Paolo Zaide, Ravensbourne University London, UK
 - **CURL - Circular economy teaching for early childhood education and primary schools by means of creative and design methods**
Tiina Ikkonen, XAMK/Kymenlaakso Region, Finland
 - **Supporting the Circular Economy: Creative Industry Contributions of Urban Food & Design Processes**
Christina Alge, Vienna Business Agency, Austria
 - **Alentejo Circular Economy Lab**
Luis Loures, Portalegre Polytechnic Institute, Portugal
- 14:30** **Introduction to the afternoon session**
- 14:45** **World Café: Three rounds of parallel workshops**
- 16:30** *Coffee break*
- 16:45** **Presentation of workshop results and discussion**
- 17:00** **The EIT – Future Opportunities for Cultural and Creative Industries**
Mathea Fammels, European Institute of Innovation and Technology
- 17:20** **Wrap-up & Closure**
- 17:30** **Networking Drink (including wine from South Moravia)**

*The conference will be moderated by the ERRIN Design&Creativity Working Group leaders
Giulia Chiarel, Anna Spechtenhauser and Konsta Ylimaunu.*