



## ERRIN Policy Dialogue

### Digital Innovation Hubs, digitising industry and catalysing innovation-led growth.

Digitalisation has fundamentally changed the way the society interacts with technology. We are on the edge of a digital revolution, which requires a holistic, integrated response involving stakeholders from the public and private sectors, academia and civil society. **If Europe is to compete globally, it needs to consolidate national and regional initiatives** to boost investment and stimulate technology uptake via strategic investments, partnerships and networks.

Building on previous debate under the European Commission’s **Digitising European Industry (DEI)** initiative and the embedded **Digital Innovation Hub (DIH)** concept, ERRIN will present several regional case studies to illustrate applied methodologies in catalysing innovation-led growth, and how DIHs can support businesses, notably SMEs and non-tech industry, in their digital transformation. The event will bring together stakeholders with interests in establishing and managing DIHs, together with stakeholders and industry representatives.

**Focusing on outcomes**, the event will illustrate the European DIH landscape; identifying well-established hubs which demonstrate **successful financial and sustainability models, achievements and delivery mechanism** to create real regional economic impact. The discussion will draw out some of the requirements and potential challenges in **designing responsive support frameworks** to close the gap, and will support regions to develop their thinking around DIHs.

The event will include **perspectives from both regional actors and end-users**; ensuring a close link with ERRIN’s policy work on Regional Innovation Ecosystems. The European Commission will give its view on the added value of DIHs, their links to the **Thematic Smart Specialisation Platforms (S3Ps)** and other strategies for digitalisation, including as well how DIHs connect to industrial partnership initiatives.

22 November 2018 / 9.00 – 14.30 Scotland House, Rond-point Robert Schuman 6, 1040 Bruxelles, Belgium	
8.45 – 9.00	<b>Registration and Coffee</b>
9.00 – 9.15	Welcome to Scotland House and introductions <ul style="list-style-type: none"> <li>▪ <b>Ivan McKEE</b>   Minister for Trade, Investment and Innovation   MSP</li> <li>▪ <b>Pirita LINDHOLM</b>   Director   ERRIN</li> </ul>
9.15 – 10.00	Keynote speeches from DG CONNECT, DG RTD and DG GROW on DIH and the ECs support of innovation-led growth initiatives. <ul style="list-style-type: none"> <li>▪ <b>Max LEMKE</b>   Technologies and Systems for Digitising Industry   DG CONNECT</li> <li>▪ <b>Hélène CHRAYE</b>   Head of Unit for Advanced Materials and nanotechnologies   DG RTD</li> </ul>



	<ul style="list-style-type: none"> <li>▪ <b>Hélène DAGE</b>   Deputy Head of Unit for Advanced technologies, Clusters and Social Economy   DG GROW</li> </ul> <p><i>Q&amp;A session at the end.</i></p>
10.00 – 11.15	<p><b>Examples of well established European DIH</b></p> <p>The session will illustrate successful sectorial examples of DIH across Europe. Each example will identify their support services, achievements and how they have achieved economic impact.</p> <ul style="list-style-type: none"> <li>▪ <b>Christophe LEROUX</b>   CEA/DIGIHALL   Ile-de-France (FR)</li> <li>▪ <b>Irene PALOMINO</b>   Digital Innovation Hub Technologies for Efficiency (T4E DIH)   Extremadura (ES)</li> <li>▪ <b>Maritta PERÄLÄ-HEAPE</b>   Allied ICT Finland and OuluHealth ecosystem   East and North Finland (FI)</li> <li>▪ <b>Peter SHEREMAN</b>   Head of co-Innovation  CISCO</li> </ul> <p><i>Short presentations followed by roundtable discussions</i></p>
11.15 – 11.30	<b>BREAK</b>
11.30 - 12.30	<p><b>Identifying End-user needs</b></p> <p>What is the added value of DIH from the regional perspective? Regional development agencies and SMEs intermediaries discuss the missing elements and challenges.</p> <ul style="list-style-type: none"> <li>▪ <b>Hortense-Lutz HERMELLIN &amp; Pierre DAMIEN-BERGER</b>   MINA Smart   Auvergne-Rhône-Alpes (FR)</li> <li>▪ <b>Pauliina HARRIVAARA</b>   Robocoast DIH   West Finland (FI)</li> <li>▪ <b>Chloé FATON</b>   Made Different Digital Wallonia   Wallonia (BE)</li> <li>▪ <b>Mike NEILSON</b>   Data Lab and SPRITE   Scotland (UK)</li> </ul> <p><i>Short presentations followed by roundtable discussions</i></p>
12.30 – 13.00	<p>Intervention from DG CONNECT and EIT Digital on how to generate the right skills and channel Growth capital to SMEs within Innovation Ecosystems.</p> <ul style="list-style-type: none"> <li>▪ <b>Bjorn-Soren GIGLER</b>   Digital Innovation Policy Officer   DG CONNECT</li> <li>▪ <b>Fabio PIANESI</b>   Head of External Collaboration   EIT Digital</li> </ul> <p><i>Q&amp;A session at the end.</i></p>
13.00 – 13.15	<b>Conclusions</b>
13.15 – 14.30	<b>Networking Lunch</b>