

Probably the first Regional Drone Strategy in the world!



Region Örebro

- 300 000 inhabitants
- 12 municipalities
- Örebro 155 000 inhabitants



Region Örebro County

- Regional development
- Health care
- Public transport



Why do we have an interest in drones?

- Fast growing area in the beginning of development
- New activities that streamline community functions
 - Transport/logistics
 - Health care
- The region has a university that is world leader in sensor technology and a large logistics region



Where do we want to be?

Sweden's leading drone region



- Enterprise is at the forefront of the development and use of drones, new technologies and applications
- Örebro region will be a leading drone hub for logistics and health care

How do we get there?

- Identified important areas of action
 - develop and attract business
 - more efficient and sustainable transport
 - uses other than transport
 - start educations
 - acceptance for drones
- Activities for the various areas of action
- Find ways to work together with the activities

Activities

- Establish a test center
- Carry out pilot projects
 - Public sector
 - **Business sector**
- Airspace
- Develop education to the business and public sector
- Marketing actions
 - Drone event such as Hackatlon, racing competitions
 - **National Drone Conference**



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