

A woman with blonde hair, wearing a white t-shirt, a white skirt, and a green backpack, stands on a rocky outcrop. She is looking out over a vast landscape of green forests and blue lakes under a sunset sky. The scene is peaceful and scenic.

**Tunne huominen.
All for the future.**

XAMK

Creative Industries research unit



- Multidisciplinary creative processes, gamification and service design
- Tourism and experience production
- Creative wellbeing economy
- Innovations, start-ups and the entrepreneurial operational environment



CURL

**Circular Economy
teaching for early
childhood education and
primary schools by
creative and design
methods**

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CURL is for...

- Children to learn new skills, experiment and experience.
- Families to understand circular economy.
- Educators and teachers to implement creative methods in teaching.
- Companies to become more visible and transparent to consumers.





CURL aims to...



- Promote art as a tool to create well-being
- Develop design education for children in South-Eastern Finland
- Develop circular economy learning environments between children, students and organizations.

How to do it?

Project plan, elements & expertise



10 groups from kindergartens and primary schools.



Presenting biological and technical cycles, visiting different companies and producers.



Analysing visits at classrooms and creating plays together with circular economy experts and creatives.



Building sets, props and costumes with Xamk design students.



Playing performances for families and friends.



Photo: Jari Heikkilä

Want to co-operate with us? Contact our CURL team:



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Photo: Marjo Pakkanen

Thank You!

