

As a design Centre
promoting general design tools,
how do we answer requests including
circular economy parameters ?

Victoria Rosello, innovation projects coordinator

SUMMARY

INTRODUCTION CITÉ DU DESIGN (objectives, roles, missions)

1 – MATERIAL LIBRARY

2 – LUPI

(Laboratory of innovative uses and practices) : working on lowering waste volume.

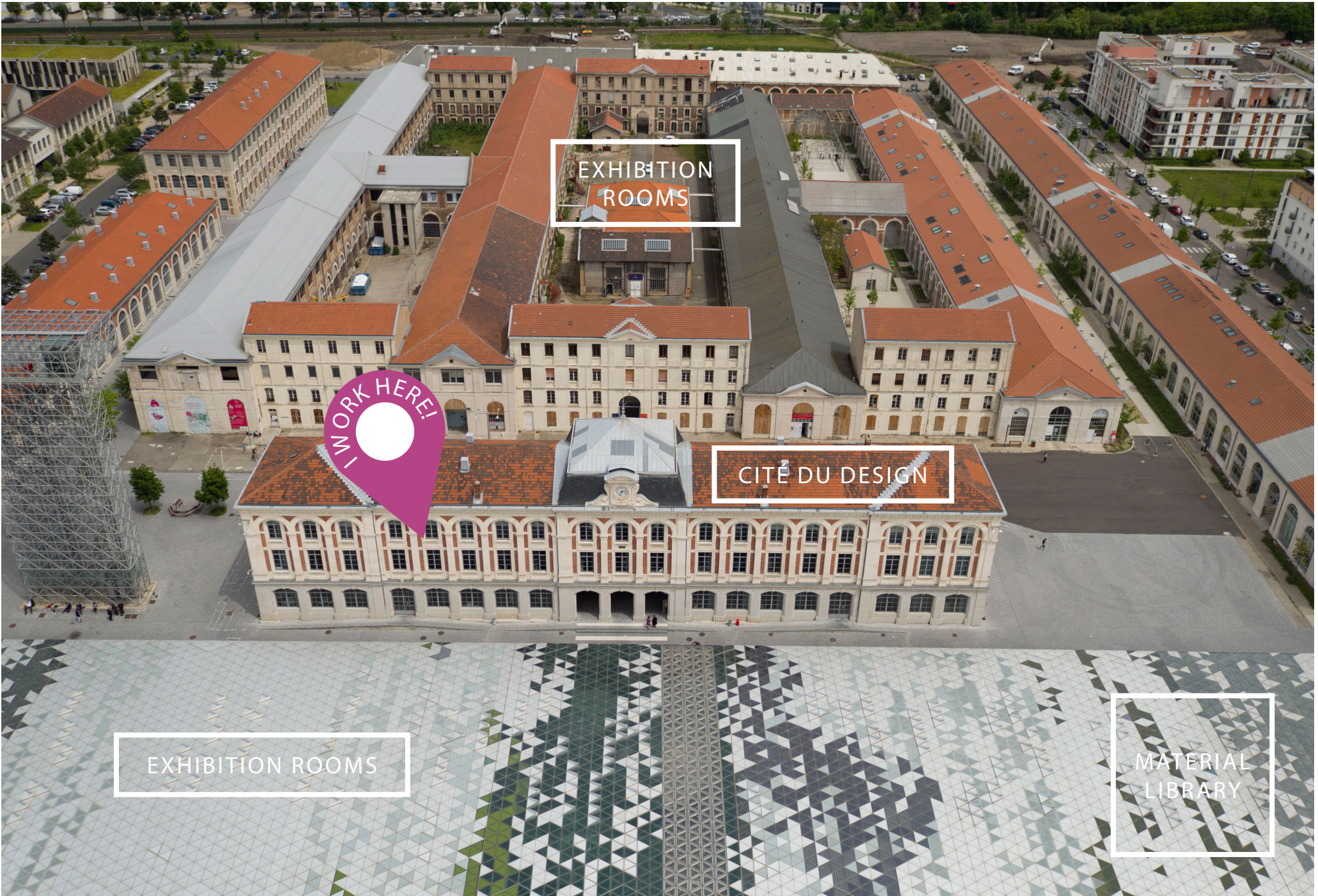
external actors

3 – PÔLE ÉCOCONCEPTION (Eco-design centre)

4 – CIRIID

(Innovation and resources for sustainable development international Centre)

5 – C3D



EXHIBITION ROOMS

I WORK HERE!

CITÉ DU DESIGN

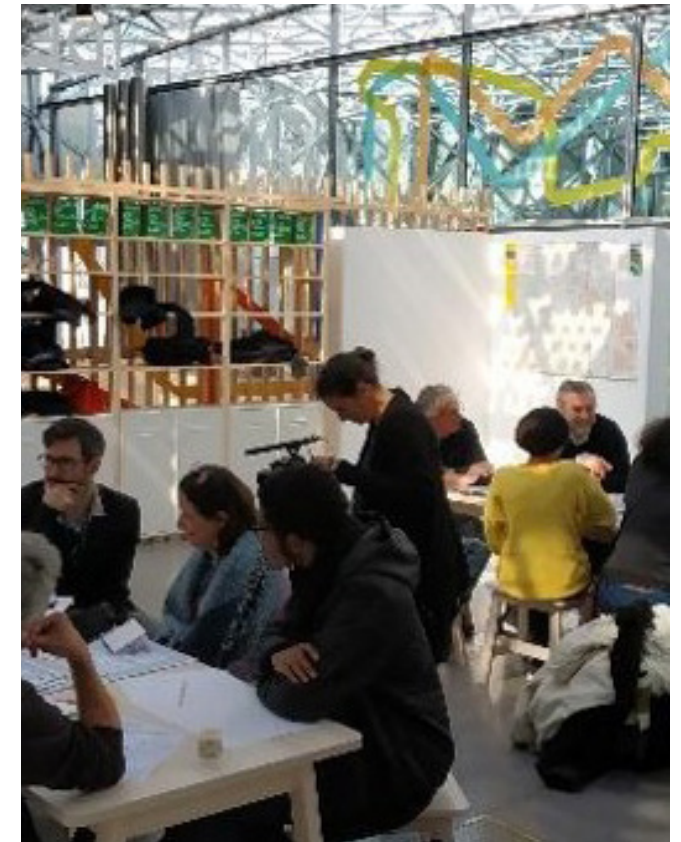
EXHIBITION ROOMS

MATERIAL LIBRARY

EXHIBITIONS

ART & DESIGN SCHOOL

SUPPORT COMPANIES AND PUBLIC STRUCTURES IN DEVELOPPING INNOVATION



- OBJECTIVES
- Increase awareness about design
- Promote design in companies and public structures
- Circulate contents about design

– SPECIFICITIES

Including users at the very first stage of an innovation project, based on a model of open innovation to create for and with people.

European
Network of
Living Labs

MATERIAL LIBRARY

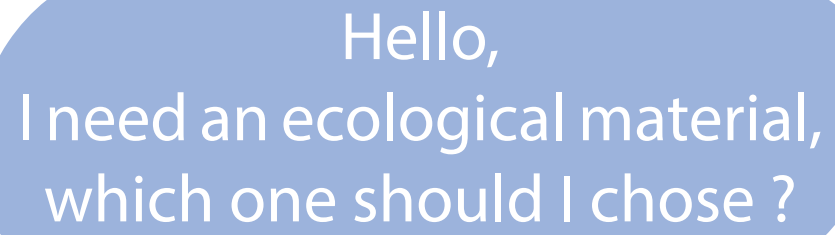


A general material library
9 categories
2 online databases



Make designers, architects,
manufacturers and students discover
new materials
Advise materials for projects
Link manufacturers with visitors

FAQ



Hello,
I need an ecological material,
which one should I chose ?

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1 — As a general material library,
we can't «sell» one material.



FAQ

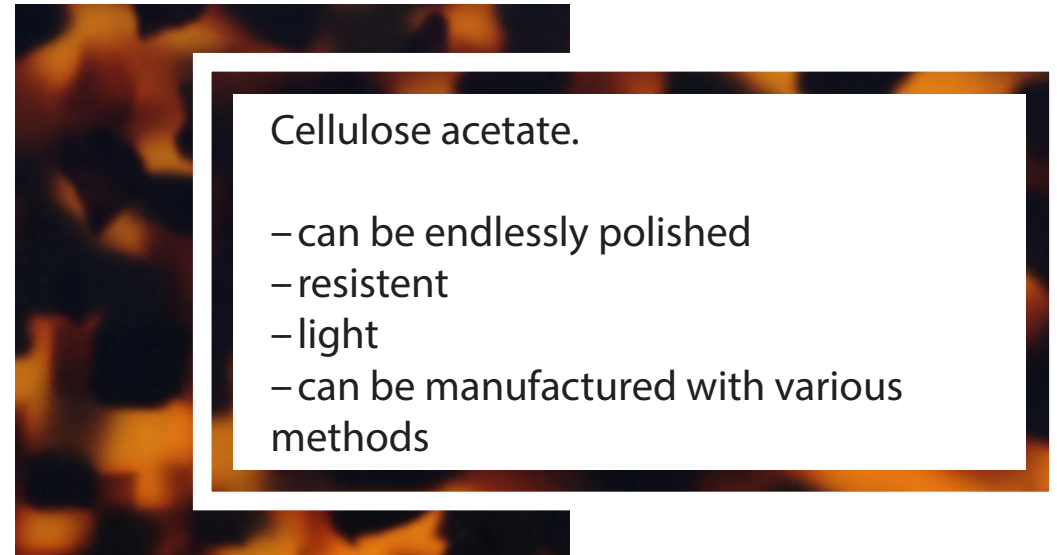
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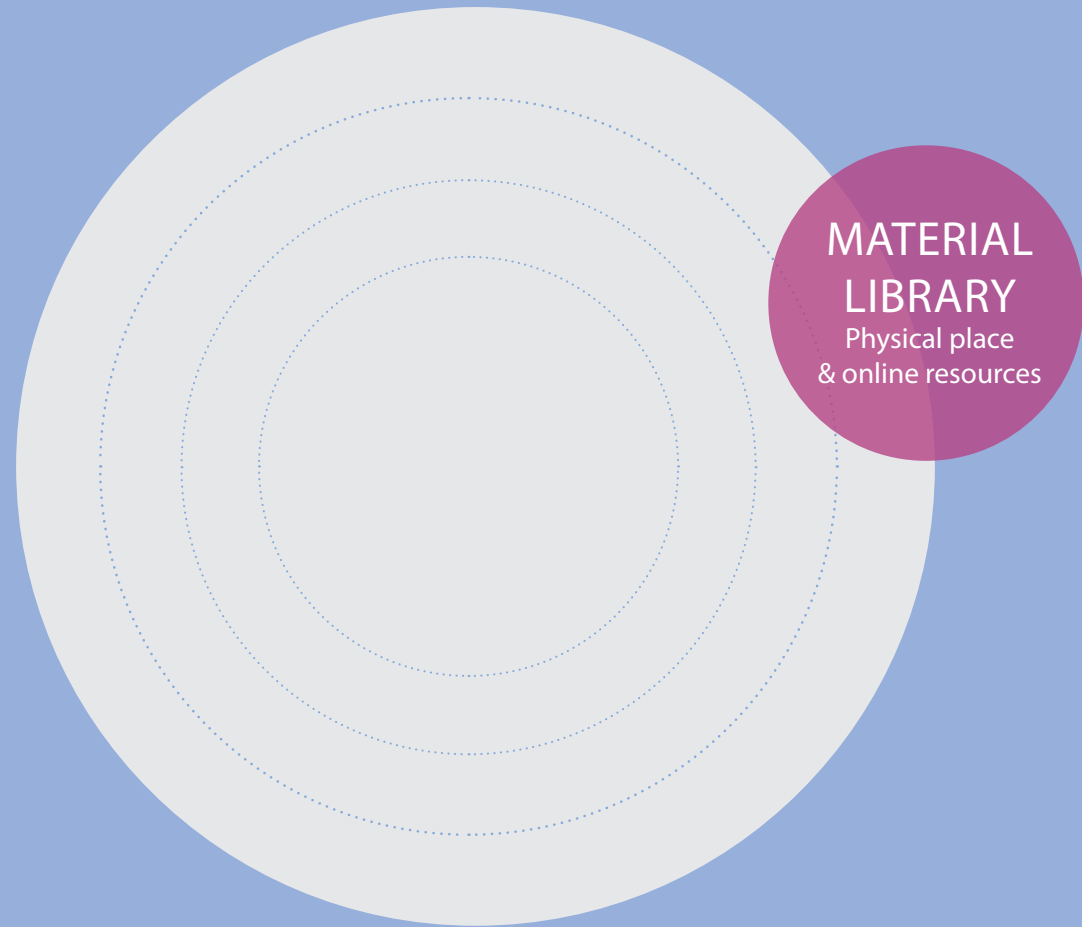
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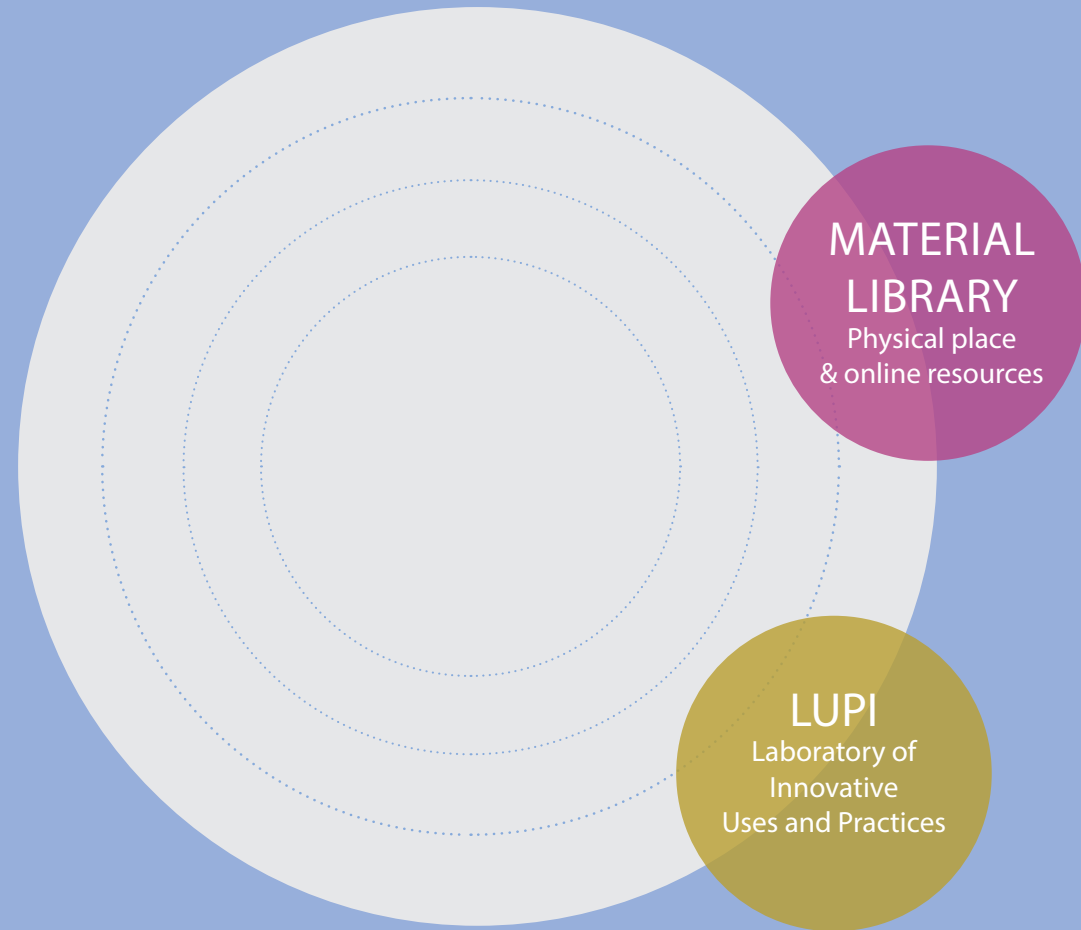
2 – Misunderstanding of what ecology is
about. Not a single right answer!



INTERNAL ACTORS



INTERNAL ACTORS



LUPI LABORATORY OF INNOVATIVE USES AND PRACTICES

A design thinking tool to federate a technical team around a common problematic to, usually, generate a new product or service, based on the observation of the concerned users.

1 – defining the right problematic

2 – training team members to observe and interview users to understand practices, vision.

3 – cocreation of scenarios of use leading to new product or service.

OBJECTIVES

Support change through innovative projects

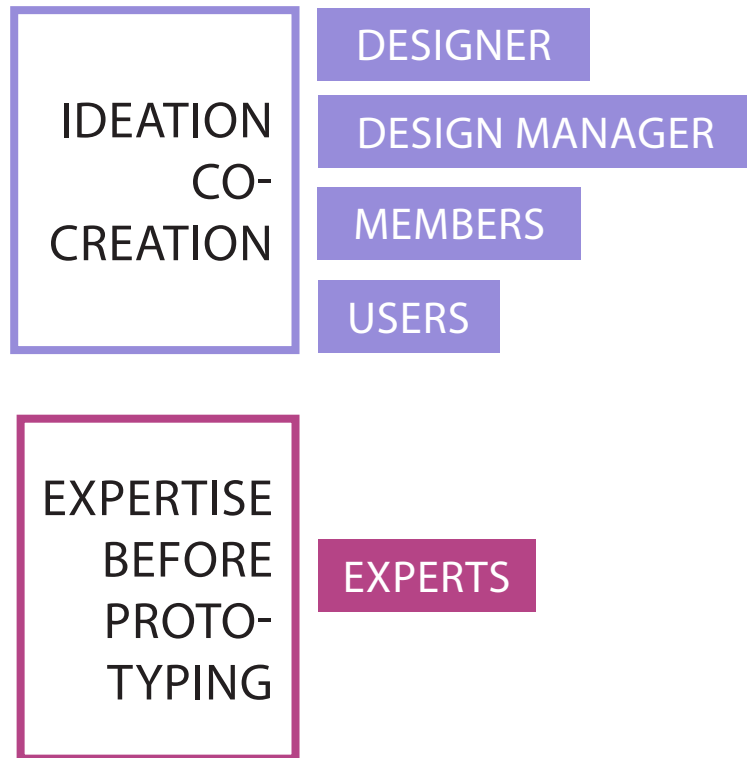
Integrate user interest process (needs, wills and involvement)

Diversification of market places (new sectors, products, services, systems)

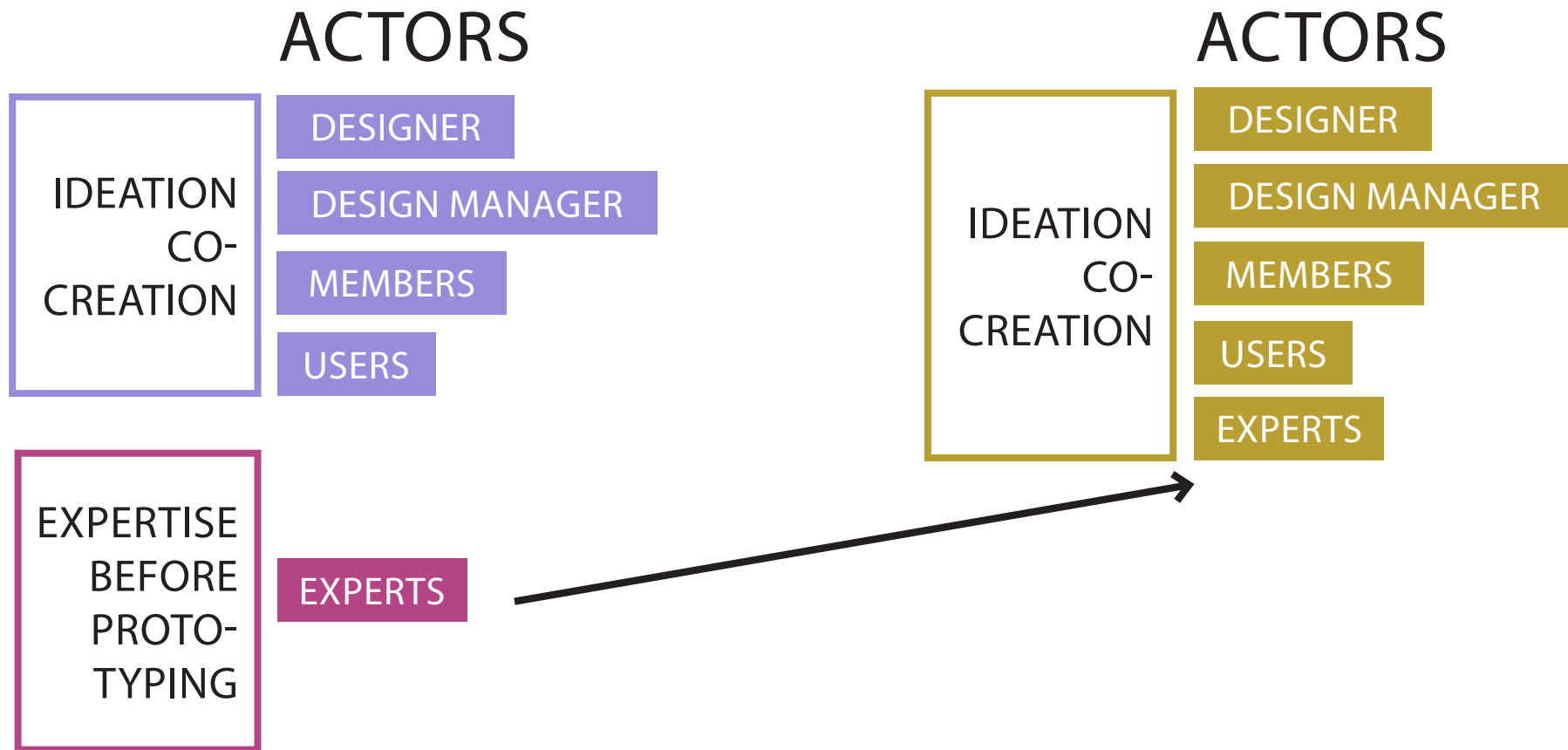
Stimulate creativity (federate teams)

LUPI LABORATORY OF INNOVATIVE USES AND PRACTICES

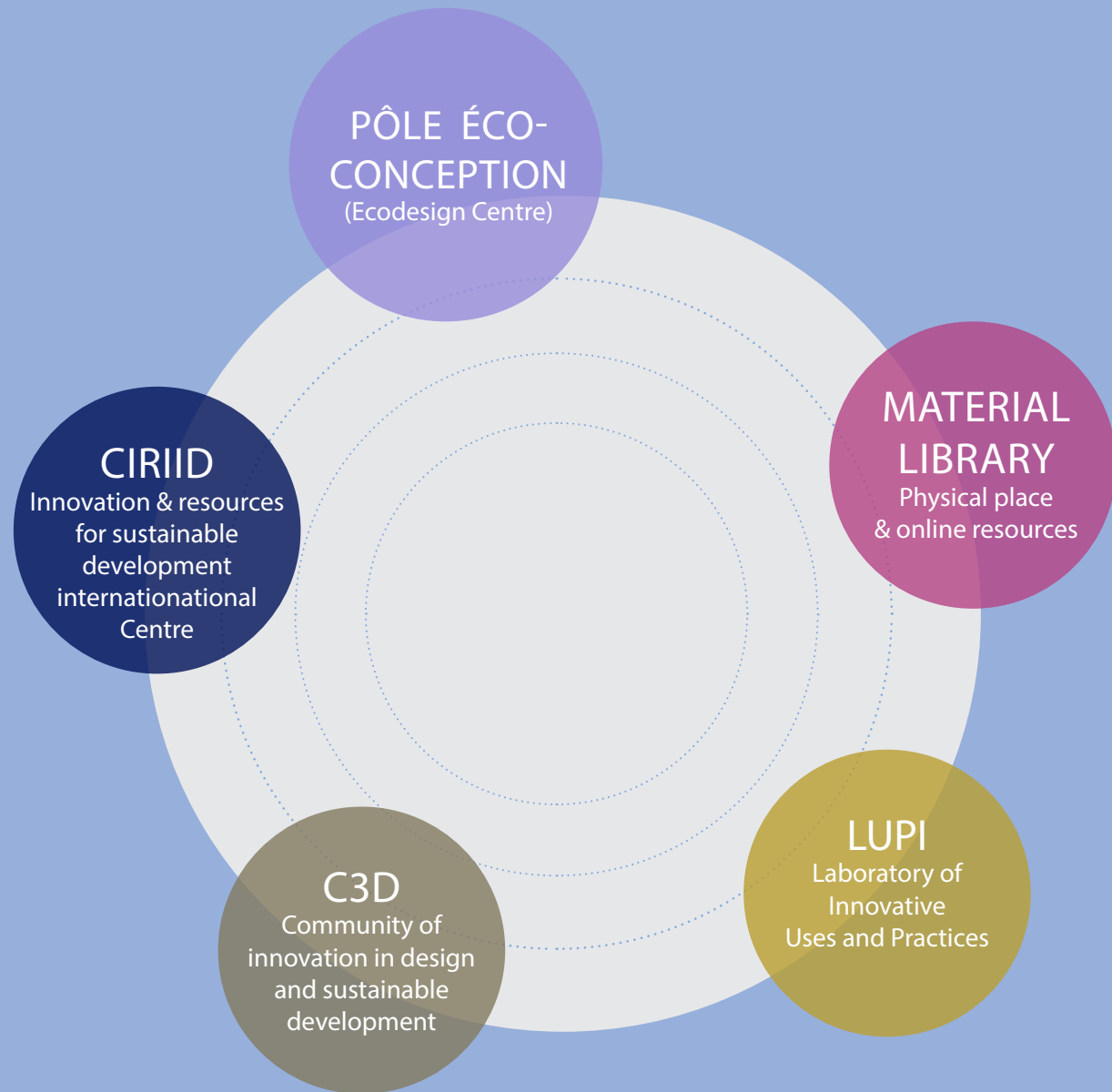
ACTORS



LUPI LABORATORY OF INNOVATIVE USES AND PRACTICES



INTERNAL & EXTERNAL ACTORS



INTERNAL & EXTERNAL ACTORS

**PÔLE ÉCO-
CONCEPTION**
(Ecodesign Centre)

- Strategic support to organisations to increase performance and create value while decreasing environmental impact
- Analyse cases and give preconisations
- Support development of sustainable production methods

CIRIID

Innovation & resources
for sustainable
development
international
Centre

- Produce knowledge and tools to conduct and enhance collective initiatives
- Support business and innovation
- Engage collaborative projects by attracting new stakeholders
- Work with local authorities, companies, networks and research institutions

**MATERIAL
LIBRARY**

Physical place
& online resources

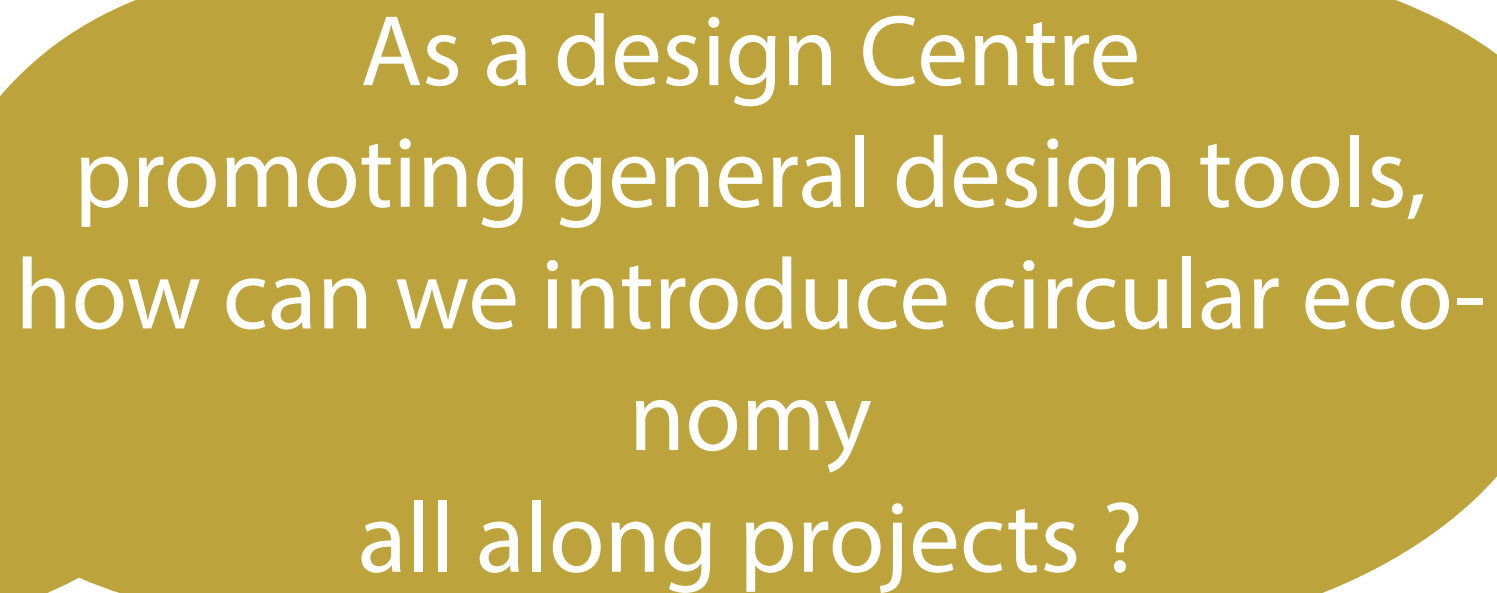
LUPI

Laboratory of
Innovative
Uses and Practices

C3D

Community of
innovation in design
and sustainable
development

- Support organisations in building sustainable projects
- Project drafting (design, ecodesign, circular economy)
- Support applications to find financial support



As a design Centre
promoting general design tools,
how can we introduce circular eco-
nomy
all along projects ?

THANK YOU !

Cité
du
design
◀▶

BEDA The Bureau of European
Design Associations

DESIGN DAYS - NOVEMBER 2019 - BRUSSELS